



JIM RESNOWSKI

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I'm a product designer with 25 years of experience defining product vision and crafting end-to-end experiences people love. I align teams through clear, compelling storytelling, focus design on what matters most, and design AI-powered experiences that embed intelligent assistance into workflows to make products simpler, faster, and more human.

SKILLS

Product Strategy
Design Systems & Governance
Discovery (Qual + Quant) & Synthesis

AI/LLM Experience Design
Rapid Prototyping & Iterative Delivery
Enterprise UX & Complex Workflows

EXPERIENCE

LOWE'S, PRINCIPAL PRODUCT DESIGNER AUG '22 - NOW

I define the target-state and long-term strategy for store associate technology, shaping the end-to-end experience and platform capabilities. I lead foundational research, clarify early requirements, and craft a design vision that aligns stakeholders and guides iterative delivery. I partner with Product and Engineering to design next-generation, AI-powered associate experiences - embedding intelligent assistance into daily workflows to reduce friction, accelerate task completion, and improve in-store execution.

SABRE, UX LEADER JAN '19 - AUG '22

UX design leader on the Design Consulting team, focused on raising craft and consistency across Sabre's product portfolio. Partnered with Sabre Labs to shape new product vision through rapid prototyping, concept validation, and executive-ready storytelling. Led a small team to establish the foundation of Sabre's enterprise design system, including patterns, governance, and adoption enablement.

SABRE, PRINCIPAL UX DESIGNER JAN '11 - DEC '18

Led design for TripCase on the Traveler Experience team, shaping end-to-end trip management for millions of users - organizing itinerary details and delivering timely, context-aware travel updates to reduce in-trip friction.

TRAVELOCITY, LEAD UX DESIGNER JAN '06 - JAN '11

As a lead designer on Travelocity Labs, ran rapid experiments and proof-of-concepts to validate new ideas; transitioned successful concepts into production - including the award winning ExperienceFinder, a persona-based travel shopping experience.

VERIZON, SENIOR DESIGNER JAN '01 - JAN '06

Worked on the Verizon Concept & Design Team. Designed, storyboarded and animated motion graphics incorporating broadcast quality video and 3D graphics. Directed, designed and developed all verizon.com flash site tours. Other responsibilities included designing the look and feel of the Verizon intranet, Verizon Business website and call center web applications.

EDUCATION

TEXAS A&M UNIVERSITY
Bachelor of Environmental Design